

EasyLiving News

A publication of



Volume 1, Issue 3 Spring 2008

EasyLiving Homes^{cm} are homes built "for life."

LOOKING FOR A 'NICHE' IN THE HOUSING MARKET?

EasyLiving Home^{cm} Texas offers a niche in today's sluggish housing market by offering homes that homebuyers will appreciate throughout all stages of their life.

For **young homebuyers**, EasyLiving Home^{cm} features, such as the zero-step threshold and wider doorways, which would ordinarily go unnoticed, are valued when it comes time to move furniture, big screen TVs and baby strollers through doorways - especially when it's moving a sleeping baby from stroller to crib.

For the **'sandwich generation,'** those taking care of young children as well as their parents, the same features allows them to easily care for both; and if their child or parent unexpectedly has to use crutches or a wheelchair, the individual can remain living in the home without the hassle and expense of remodeling, something the homeowner will definitely boast about to friends and family.

For **homeowners who** are purchasing their 'last' home and **plan to age in place**, or **homeowners who** may have **grandparents or friends who**

use wheelchairs or walkers and want them to enjoy holidays, special occasions and life in general in their home, the zero-step entry, wider doors and wheelchair friendly bathrooms will be appreciated because these features will allow the homeowners to do just that - - enjoy their home without worrying about accessibility - regardless of circumstance.

EasyLiving Home^{cm} Texas is an inexpensive concept that fits every homeowners lifestyle whether they are buying their first home or their last.

EasyLiving Home^{cm} Texas is a non profit voluntary home certification program with the goal of creating homes that incorporate basic access that are cost effective, attractive, visitable and convenient for everyone.

DID YOU KNOW?

The new EasyLiving Web site makes it easier than ever to become a member builder.

Just visit www.easylivinghometexas.org and click on: **become a member**. Follow a few easy steps and you're done. It's that easy. So, what are you waiting for? Join the other 'cutting edge' builders and become a member builder today!

For more information about EasyLiving Home^{cm} Texas visit: www.easylivinghometexas.org or call 713-520-0232 x112

**According to National Association of Homebuilders
Americans age 55-plus will buy
one in every five new homes this year.**

Volume Builders - Want to Attract the Baby Boomer Market - Offer an EasyLiving Floorplan

NAHB stated in a report that there are currently 78 million baby boomers in the US - - now I'm not a mathematician, not even close, but I do know that 78 million is a mighty large number and a pretty big target market!

A simple and inexpensive way to attract that important market is by offering an EasyLiving Home^{cm} as an option to homebuyers. **It's the same concept as allowing homebuyers a choice of façades** and no doubt this would be a motivating option, especially since not all baby boomers are thinking about the accessibility they may need in the future. Why would they? Most are perfectly healthy and active. Yet, they should at least be offered the choice? And don't you want to be the homebuilder offering it?

To make it even easier for you, as a member builder, EasyLiving Home^{cm} Texas will work with your designers at no charge to develop a floor plan that you can offer as a certified EasyLiving Home^{cm} Texas.

So with nothing to lose and an entire market to gain, consider offering an EasyLiving Home^{cm} option today!

As the first EasyLiving Home^{cm} homebuilder in Georgia, we have received numerous tangible and intangible benefits from the [EasyLiving Home^{cm}] program.

For approximately \$500, a builder can make their homes accessible thereby providing the end consumer a home in which they can truly "age in place."

Most active adult communities are not offering EasyLiving Home features such as step-less entries, wider doorways affording sufficient maneuverability and first floor bedrooms. Features that allow you to create your own niche.

We encourage builders to build an EasyLiving Home^{cm}. Watch the response; it will be tremendous.

Sincerely,

Roy E. Wendt
President, Wendt Builders, Inc.
(Snellville, Georgia)

FEATURED EASYLIVING HOME^{cm} TEXAS MEMBER BUILDER

Elite Custom Homes

Hurst, Texas

Jeana Crow, President

Elite Custom Homes currently has 9 homes certified as EasyLiving. The certified homes are located in Keller, North Richland Hills and Colleyville.

Elite Custom Homes incorporate EasyLiving features with such beauty and elegance that the visitable features go unnoticed, but will be appreciated by homeowners for years to come.

**The EasyLiving Home^{cm} Texas program - - a win-win concept
for homeowners AND homebuilders!**



**Welcome to all our builders who have come on board during the
past year . . .**

Beaver Builders (Sanger)
Blue Ribbon Homes (El Paso)
Stadler Custom Homes of Austin (Austin)
Tier 1 Group (Leander)
CS Neumeyer, Inc. (Dripping Springs)
Rio Ranch Homes (Marble Falls)
Estate Craft Homes (Conroe)
Highsmith Builders (Weimar)
William George Homes (Lake Kiowa)
Brazos Valley Affordable Homes (College Station)

Schultz Construction (Horseshoe Bay)
Las Brisas Homes (El Paso)
Christian Home Builders (Trinity)
Zbranek Custom Homes (Austin)
Perry Hall Homes (Tyler)
Elite Custom Homes (Hurst)
Masterson Custom Homes (Llano)
Robare Custom Homes (Helotes)

THE EASYLIVING HOME CONCEPT

The EasyLiving Home^{cm} concept gives all of us an opportunity to take housing designs to the next level at a very minimal costs. At the same time, it provides a more livable and more visitable home for everyone. I would encourage all of those who work to provide housing for the citizens of the the world to incorporate these life-enhancing design features in their homes.

Millard Fuller, President
Habitat for Humanity International

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